

Seaweed juice can help tackle malnutrition

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Tushar Prabhune | TNN

Ahmedabad: Pepsico India former top executive Abhiram Seth said the presence of essential amino acids makes the seaweed juice an important tool to tackle malnutrition.

"Amino acids are critical carriers of nutrition. If the government and NGOs join hands, this juice can help tackle the malnourishment problem in a cost-effective manner," said Seth, who is now the managing director of AquaAgri Processing Pvt Ltd. Pepsico had sold its seaweed business to AquaAgri, which is now working with CSMCRI."

"At present, the cost of health drinks is very high. They can be afforded only by the rich because of limited production. But since seaweed

The cost of health drinks is usually very high and can be afforded only by the rich. Since seaweed can be grown in large quantities, the cost of this juice can be brought down

can be grown in large quantities, the cost of this juice can come down with government intervention," he said

Scientists are confident that this health drink will not burn a hole in your pocket. "We are looking at huge volumes of production," said a senior scientist involved in this research. "Looking at the seaweed cultivation, we can produce at least 1,000 tonnes per annum and the cost of 1 litre of health drink might be Rs 15 at the most."